

ARTMATCH

Performance: Integrating ERP solutions

Client



A company that imports, produces and distributes infrastructure elements for hypermarkets, in-store display systems and metal furniture for the retail industry. Besides production locations, the company also has distribution and installation teams.

Challenges

- Creating and implementing a reliable IT application through which to achieve optimization of the company's activity
- Interconnecting company departments to create a dynamic working environment that provides the opportunity to respond efficiently to any external challenges
- Monitoring and measuring the effectiveness / productivity of personnel

Solutions

We have projected and implemented the entire IT system (the ERP, website presentation and the online store) on the business platform Odoo for optimizing the business activity and for offering the company a higher scalability on commercial level. We have developed a connector between the ERP system and the online store (www.artmatch.net), so that the two entities are completely integrated, in real time.

For the ERP system we have used an entire suite of integrated modules, which ensure the interconnection of departments.

The modules we used are:

- Accounting and Financial Management
- Asset and Inventory items Management
- Supply and Inventory Management
- Customer and Supplier Management
- Production Management
- Investment and Project Management
- Client Relationship Management
- Service Activities Management
- Human Resources
- Marketing

Results

- Improved management by optimizing control over departments activity, through a powerful monitoring and reporting tool
- High transparency for financial - accounting procedures
- Consolidated and structured accounting data
- Reduced costs by monitoring relevant data on a single platform
- Increased efficiency for inventory monitoring, distribution and supply chain
- A clear visual design and intuitive navigation gives users a quick overview of relevant information



Testimonial

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“First, before any technical considerations, I would like to say that I am very pleased with the efficiency and professionalism of the development and implementation team from Diginesis. I have communicated very well with them and I was impressed by their patience, and their attention to detail.

Connecting the ERP system to our online store, brought us real benefits like automatic updating our prices in the internal computer system to the prices displayed online.

Among other facilities, ERP Odoo Solution offers our company:

- the possibility of efficiently developing our activity
- monitoring the departments' activity and process in the company
- monitoring the activity of human and financial resources
- effectively interconnecting all our internal departments
- reducing the execution times by removing minor, adjacent tasks

We will considerably reduce costs, whereas we can now centrally monitor the activities of the sales department, client service, marketing, acquisitions, production and we can eliminate all the unnecessary and low perspective tasks. In this way, our team can focus more on efficient and profitable actions.”

Octavian Sfeclă, Manager General Artmatch
For more information regarding the company, visit:

www.artmatch.net