



Performance: Integrating ERP solutions

Client



Company dealing with trade and construction machinery servicing. Beside the distribution team, sales activity is also held in a physical store.

Challenges

- Interconnecting departments for a better management of the resources and processes in the company
- Adopting a user-friendly instrument that could improve customer service, enhance communication and internal information exchange

Solutions

We have projected and implemented a personalized ERP system on Odoo platform, in order to cover 5 main sections:

- Planning financial resources
- Computing financial and management accounting

- Human resources management
- Management of client portfolio
- Management of purchasing, selling and repair

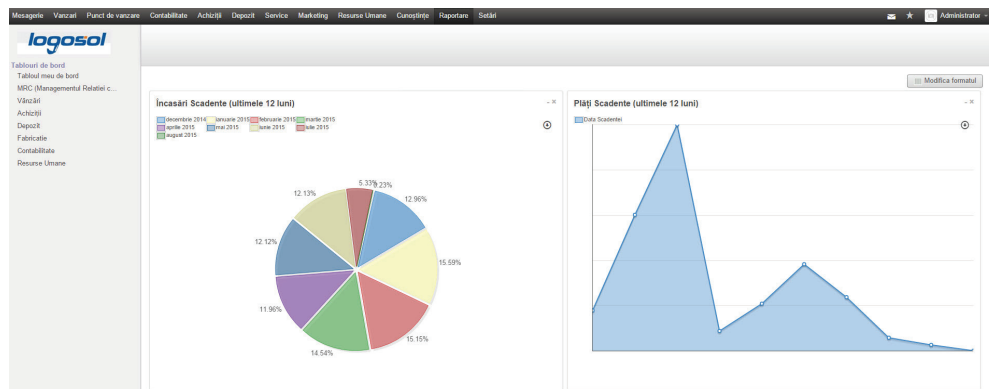
Considering the several departments, we used a modular solution whose components are integrated into a common platform with a relational database system. This allows interconnecting departments for better management of the resources and processes in the company.

The modules used are:

- Client relationship management (CRM)
- Client orders management (Sales)
- Purchase management (Providers)
- Stock management (Warehouse)
- Service management (Repair)
- Finance and accounting
- Human resources

Results

- Facilitating centralizing customer information
- Ease of centralizing assembling/disassembling operations
- Reduced execution time by removing minor, adjacent tasks
- Constant access to real-time information about service items, ensures issues are detected early-on, securing service continuity
- Improved personalization for company's marketing offers



Testimonial

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“Initially I did not understand the importance of ERP for our company. Then after a discussion with people from Diginesis, I was more receptive to the need to make a step forward in our company's activity Logosol SRL and we decided to implement such an IT solution.”

Working with company Diginesis, I came into contact with a team of professionals, specialized in implementing and configuration of a modern ERP system. From them we received the information and support needed for such collaboration that we started and held it with much success.

Currently, our company's activity has operated more easily, we have reduced the time activities and we quickly cover various needs of the departments, as Odoo platform offers easily the information and facilities we need.

I did not think everything can be so easily in our company's activity and if I turn time back, I would not be willing to work without such a computer platform.

I still enjoy a good collaboration with Diginesis on consulting and maintenance, and I recommend to any developing firm to appeal to this company's services and to Odoo platform which I also use with evident satisfaction.”

Cosmin Ursu, General Manager

For more information regarding the company, visit:

www.logosol.ro